



contact

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expertise

Leadership
Collaborative problem solving
User experience design
Print and web layout design
Graphic design
Usability testing
Photography & Photo editing
Data visualization
Social media strategy
Basic HTML & CSS

tools

Adobe Illustrator
Adobe InDesign
Adobe XD
Adobe Photoshop
Adobe Lightroom
Wordpress
Trello
Slack

education

James Madison University
May 2019
Major: Media Arts and Design
B.A. in Converged Media
(Interactive Design)
Minor: Nonprofit Studies

marissa scholler

experience

Digital Communication Consultant | JMU Learning Center

January 2018 - May 2019

- Conducted consultations with students to enhance digital projects such as professional portfolios and data visualization.
- Collaborated with faculty to integrate a digital assignment into course curriculum.
- Led workshops and presented weekly to assist a class of 18 students in creating websites for nonprofit organizations.
- Researched and presented with fellow team members on tools for content creation and innovations in the digital world.

Graphic Design Intern | San Antonio River Walk Association

May 2018 - August 2018

- Designed print and digital promotional materials in alignment with the organization's brand.
- Worked daily with the marketing team on ways to develop designs for deliverables and then executed on a deadline.
- Presented completed work to organization staff while providing rationales for design choices and approaches.

achievements

KPMG SMAD/CIS Capstone Project and Competition

Spring 2019 | First Place

- Collaborated with a team of eight to develop a system for Harrisonburg area high school teachers.
- Took on the UI/UX Designer role by making a style guide, user personas and then designing the system's interface.
- Conducted usability testing with teachers and adjusted the system using their feedback.
- Presented system to clients and professors in three sprints and a final presentation.

Deloitte Design Challenge

Fall 2018 | First Place

- Partnered with eight students to compete in a timed competition to further develop a company rebrand.
- Designed a logo, promotional posters, and presentation that were then pitched to the company.